



**Intellectual Property  
& High Technology Law**  
Conference

## **Value of Information: Intellectual Property, Privacy and Big Data**

**20 November 2015, Gdańsk, Poland**  
Faculty of Law and Administration  
University of Gdańsk

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### **ACADEMIC PROGRAMME**

**08:30 – 09:00 – Registration**

**09:00 – 09:15 – Opening ceremony and welcoming remarks [Aud. B]**

**prof. UG, dr hab. J. Stelina**, Dean, Faculty of Law and Administration, University of Gdańsk  
**prof. UG, dr hab. M. Barczewski**, Head, Centre for Intellectual Property Law, University of Gdańsk

**09:15 – 10:45 – Session 1 - Law and privacy in the digital environment [Aud. B]**

Chair: **prof. UG, dr hab. M. Barczewski (University of Gdańsk)**

- **prof. dr hab. A. Wiebe (Georg-August-Universität Göttingen)**  
*The protection of data - sacrificing the public domain in the digital economy?*
- **Ms. M. Woods (Director, Copyright Law Division, WIPO/United Nations)**  
*WIPO Developments and Challenges in the Digital Era*
- **dr H. Grosse Ruse – Khan (University of Cambridge)**  
*An International Trade Perspective on Copyright Expansions and Data Protection*

**10:45 – 11:00 – Coffee break**

**11:00 – 12:30 – Session 2 - Law and privacy in the digital environment [Aud. B]**

Chair: **prof. J. Rosen (Stockholm University)**

- **prof. dr R. Warner, Mr I. Solodovnik (IIT Chicago-Kent College of Law)**  
*What Does the Wave of US Data Breaches Show?*
- **prof. dr F. Wu (Benjamin N. Cardozo School of Law)**  
*The De-Identification Problem and Conceptualizing Big Data Privacy*
- **prof. dr D. Matthews (Queen Mary University of London)**  
*The fundamental right to the protection of confidential commercial information in the EU: lessons from Intermune v. EMA*

**12:30 – 12:45 – Coffee break**

**12:45 – 14:15 - Session 3 - European legal framework for privacy, data processing and copyright [Aud. B]**

Chair: **prof. dr hab. K. Szczepanowska-Kozłowska (University of Warsaw)**

- **prof. UMK, dr hab. A. Lach (Nicolaus Copernicus University)**  
*Identity theft in the EU: do we need harmonization?*
- **dr J. Gaster (European Commission)**  
*A unitary copyright for Europe?*
- **dr S. von Lewinski (Max Planck Institute for Innovation and Competition)**  
*European Copyright Law – Trends and ideas for the future*

**14:15 – 15:00 – Lunch**

**15:00 – 16:45 – Breakout Session 4A - European legal framework for privacy and data processing [Aud. B]**

Chair: **dr A. Tischner (Jagiellonian University)**

- **dr hab. M. Balcerzak (Nicolaus Copernicus University)**  
*Protection of privacy and new technologies – the perspective of the European Convention on Human Rights*
- **prof. UG, dr hab. S. Sykuna, dr D. Choraś (University of Gdańsk)**  
*Current and forthcoming regulations of biometric data protection*
- **dr M. Miłoś (University of Gdańsk)**  
*The right to be forgotten in the context of personal data processing on the Internet*
- **dr W. Wiewiórowski (Vice European Data Protection Supervisor/University of Gdańsk)**  
*Big Data Means Big Responsibility. Privacy Dimension of Knowledge Management Systems*

**15:00 – 16:45 – Breakout Session 4B - European legal framework for copyright [Aud. A]**

Chair: TBD

- **Mr T. Dysart (University of Oxford)**  
*Author-Protective Rules and Alternative Licensing Models: Compatible Values in Copyright?*
- **mgr R. Kownacki (ZAIKS)**  
*Transfer of value vs. Internet Music Services*
- **mec. P. Kozłowski (Stowarzyszenie Polski Rynek Oprogramowania PRO)**  
*Collective management of rights to software in Poland*
- **dr K. Czub (University of Gdańsk)**  
*Protection of Trade Secrets and Confidential Business Information – the Gap Between Copyright and Industrial Property*

**16:45 – 17:00 – Coffee break**

## 17:00 – 17:45 - Breakout Session 5A - Doctoral research [Aud. B]

Chair: TBD

- **mgr M. Zejda (University of Gdańsk)**  
*Jurisdiction and applicable law in cross-border disputes concerning data protection*
- **mgr J. Marszałek (University of Gdańsk)**  
*Do you know, what the social networking services can do with your selfie? The problems with the rights of publicity*
- **mgr K. Kleina (University of Gdańsk)**  
*Privacy protection in electronic commerce - selected legal aspects*

## 17:00 – 17:45 - Breakout Session 5B - Doctoral research [Aud. A]

Chair: TBD

- **mgr A. Kowalewski (University of Gdańsk)**  
*Intellectual property as a mean to improve environmental protection*
- **A. Górska (University of Gdańsk)**  
*Era of Big Data – societal, legal and ethical implications*
- **mgr A. Sztoldman (University of Warsaw)**  
*Patent monopoly and value of information: The scope of research exemption in patent law*
- **mgr J. M. Doliński (Jagiellonian University)**  
*Secret inventions: inventor's personal data protection and secret services*

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